

Item 1: Cover Page

Part 2A of Form ADV
Firm Brochure
September 1, 2014

Genesis Marketing Group
CRD No. 132388

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This brochure provides information about the qualifications and business practices of Genesis Marketing Group. If you have any questions about the contents of this brochure, please contact us at 630-887-1414. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority. Registration with the SEC or state regulatory authority does not imply a certain level of skill or expertise.

Additional information about Genesis Marketing Group is also available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Material Changes

The information relating to Genesis Marketing Group, Inc. in this Brochure has not changed materially since the Firm last updated its Form ADV and Brochure on July 31, 2013.

This Firm Brochure is our disclosure document prepared according to regulatory requirements and rules. Consistent with the rules, we will ensure that you receive a summary of any material changes to this and subsequent Brochures within 120 days of the close of our business fiscal year. Furthermore, we will provide you with other interim disclosures about material changes as necessary.

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Item 4: Advisory Business

A. Genesis Marketing Group

Genesis Marketing Group was incorporated under the laws of the State of Illinois in 1993. The firm has been registered as an investment adviser in the State of Illinois since 2005, in the State of Connecticut since 2005, and in the State of Texas since 2008. The firm is also registered as a Municipal Advisor with the U.S. Securities and Exchange Commission (“SEC”) and the Municipal Securities Rulemaking Board (“MSRB”). Ronald S. Oldenkamp is the President and sole shareholder of the firm.

B. Advisory Services Offered

Genesis Marketing Group provides marketing services for firms (“asset managers”) that manage money primarily for institutional investors, pension plans, other legal entities, and high net worth individuals. The clients of the asset managers usually meet regulatory definitions of qualified or accredited investors. Some asset managers may also manage assets for advisory clients through pooled investment vehicles such as mutual funds or hedge funds.

Genesis Marketing Group provides the following services to asset managers, among other services:

- Identifying persons who might be interested in evaluating an asset manager and its management services
- Soliciting prospective advisory clients (prospective clients) for the asset managers by contacting internal representatives of prospective clients or by contacting consultants or representatives (collectively, representatives) of prospective clients
- Arranging meetings between asset managers and the prospective clients or their representatives
- Scheduling presentations and preparing presentation materials
- Developing and distributing sales and marketing materials for marketing advisory services to prospective clients
- Assisting asset managers in responding to requests for proposal (RFPs)
- Listing and maintaining asset manager information in appropriate databases

Genesis Marketing Group does not evaluate prospective clients, does not assist any prospective client in negotiating with the asset manager, and does not represent any prospective client in establishing a relationship with the asset manager.

Genesis Marketing Group does not manage assets for clients and does not provide financial planning or similar services to clients. Advisory clients are clients of the asset managers and not clients of Genesis Marketing Group.

The asset managers that Genesis Marketing Group assists are usually registered as investment advisers with the SEC. Occasionally, Genesis Marketing Group may provide services for asset

managers that are registered as investment advisers with one or more states or are exempt from registration under provisions of both state and federal securities laws.

The firm recommends the services of an asset manager who has agreed to share a portion of its management fee with the firm for such referral. Although the firm puts its clients' interests first, there is a conflict of interest in that such referral is conditioned upon the sharing of a portion of the management fees.

C. Client-Tailored Services and Client-Imposed Restrictions

The firm acts solely as a solicitor and does not manage advisory client assets. The services of Genesis Marketing Group are tailored to the needs of each of its asset manager clients. Most of the firm's services are focused on finding prospective clients who would benefit from the investment management services or strategies offered by each of the firm's asset manager clients. In selecting representatives to contact on behalf of a specific asset manager, to the extent possible, Genesis Marketing Group will evaluate whether the type of management services offered by the asset manager would be appropriate for the prospective client.

D. Wrap Fee Programs

The firm does not participate in wrap fee programs. (Wrap fee programs offer services for one all-inclusive fee.)

E. Client Assets Under Management

The firm acts as a solicitor and will not have any assets under management.

Item 5: Fees and Compensation

A. Methods of Compensation and Fee Schedule

All arrangements between Genesis Marketing Group and its asset manager clients are documented by a written contract that is separately negotiated with each asset manager. The amount and types of fees paid to Genesis Marketing Group under any given contract will depend on the types of services Genesis Marketing Group will provide for the asset manager, the intended duration of the contract, and to what extent the contract may be exclusive. Fees may also be negotiable based on the length of time Genesis Marketing Group or its principals have been assisting the asset manager and the types of clients to which Genesis Marketing Group will market the services of the asset manager. The firm generally bills in arrears.

The following describes the standard fees charged by Genesis Marketing Group:

- **Retainer:** Under most arrangements, Genesis Marketing Group receives a retainer, which is a monthly fixed fee of up to \$10,000 per month. Under some arrangements, Genesis Marketing Group does not receive a retainer, but could receive higher asset-based fees.
- **Asset-based Fees:** In addition to the retainer and the fees described below, Genesis Marketing Group generally charges its asset manager clients a fee that is equal to a percentage of the advisory fees paid to the asset manager by advisory clients obtained through the services of Genesis Marketing Group. The asset-based fees will usually range between twenty percent (20%) and (50%) per year of the advisory fees earned by the asset manager. Asset-based fees may (i) continue indefinitely, for as long as the advisory client has assets under management with the asset manager; or (ii) terminate or decrease over a period of time from five to ten years.
- **Sales Material Development Fee:** In addition to the above fees, the firm typically charges an initial fee of \$15,000 to \$20,000 to develop sales materials. Genesis Marketing Group may charge additional fees on a negotiated or hourly basis for additional services related to developing marketing materials.
- **Other Services:** For other services such as assisting in responding to RFPs, maintaining information in appropriate databases, or assisting with specific projects, Genesis Marketing Group normally charges a fee of \$100 per hour.
- **Expenses:** Under some of its contracts with asset managers, Genesis Marketing Group may be entitled to reimbursement for expenses it incurs in providing its services to the asset manager. Under those agreements, reimbursement for expenses is usually payable within 30 days following the date on which Genesis Marketing Group provides appropriate documentation of the expense to the asset manager.

B. Client Payment of Fees

- **Retainer Payments:** Genesis Marketing Group collects retainer payments in equal monthly payments at the beginning of each quarter.
- **Asset-based Fees:** Genesis Marketing Group is paid asset-based fees usually within 30 days following the date on which the asset manager receives its fee from the advisory

client. Asset managers usually collect their fees from advisory clients either monthly or quarterly. The calculation of the advisory fee and the terms of payment of the fees charged by the asset manager to its advisory clients are governed by the agreement between the asset manager and the advisory client.

All of the above fees are paid by the asset manager out of its fees or other earnings and are not charged back to the advisory client. Genesis Marketing Group does not manage assets for clients and therefore does not deduct fees from client accounts.

All arrangements between Genesis Marketing Group and its asset manager clients are documented by a written contract that is separately negotiated with each asset manager. The amount and types of fees paid to Genesis Marketing Group under any given contract will depend on the types of services Genesis Marketing Group will provide for the asset manager, the intended duration of the contract, and to what extent the contract may be exclusive. The firm generally bills in arrears.

C. Additional Client Fees Charged

Genesis Marketing Group is not managing assets and therefore there are no brokerage, custodial, or other similar fees incurred by either Genesis Marketing Group or the asset managers resulting from the services provided by Genesis Marketing Group to the asset managers.

D. Prepayment of Client Fees

The firm generally bills in arrears.

- **Proration:** If a contract between Genesis Marketing Group and its asset manager client ends before all services have been completed, Genesis Marketing Group will prorate any fees paid in advance. Genesis Marketing Group will prorate the fees based on the amount of work completed or the number of days in the period during which services were provided, whichever is appropriate. Genesis Marketing Group will refund any unearned fees to the asset manager within 30 days following the date services under the contract end.
- **Limit on Advance Payments:** In no event will Genesis Marketing Group require payment for its services that would be more than \$500 per client, paid six or more months in advance.

E. External Compensation for the Sale of Securities to Clients

Genesis Marketing Group is not involved in the sale of securities and does not receive any direct compensation for the sale of securities. Genesis Marketing Group solicits advisory clients for its asset manager clients. The services and related compensation do not present the same kinds of conflicts as do situations where an investment adviser gives advice to clients about the purchase or sale of securities and then receives commissions on the execution of a transaction in those securities to its own clients. Nonetheless, to address any potential conflicts of interest Genesis

Marketing Group gives every representative of a prospective client a written disclosure document describing the relationship between Genesis Marketing Group and the asset manager at the first meeting at which Genesis Marketing Group discusses the asset manager with a representative.

Please refer to Item 14 of this brochure for information on the firm's solicitor services.

Item 6: Performance-Based Fees and Side-by-Side Management

Genesis Marketing Group does not manage assets for clients and therefore neither Genesis Marketing Group nor any person supervised by Genesis Marketing Group charges fees for management of assets that are based on a share of capital gains on or capital appreciation of the assets of a client ("performance-based fees"). When Genesis Marketing Group is paid for its services through a share of the fees earned by an asset manager, Genesis Marketing Group may be sharing in performance-based fees if the asset manager is charging performance-based fees; however, sharing such fees does not present a conflict for Genesis Marketing Group, since it is not managing the assets.

Please refer to the applicable discretionary asset manager's disclosure brochure for detailed information on performance-based fees and side-by-side management.

Item 7: Types of Clients

The types of Genesis Marketing Group's asset manager clients are described in Item 4. The prospective advisory clients that Genesis Marketing Group may contact on behalf of an asset manager include all types of organizations, trusts, corporations, pension funds, other business entities, institutions, and high net worth individuals.

The firm has a written solicitor disclosure agreement with each asset manager it refers to clients. The firm will act as a solicitor for other asset management firms and not be exclusive to one.

Item 8: Methods of Analysis, Investment Strategies, and Risk of Loss

Genesis Marketing Group does not manage assets for clients and therefore it does not employ methods of analysis or investment strategies in managing assets. The advisory services of Genesis Marketing Group involve the solicitation of business for asset managers who are unaffiliated investment advisers. Before deciding to represent an asset manager, Genesis Marketing Group conducts a due diligence review of the asset manager. The due diligence review involves reviewing the background of the asset manager; the background of its principals, including the portfolio managers for any strategies to be represented by Genesis Marketing Group; the past performance of the asset manager using the strategy to be marketed; and any disciplinary events of the asset manager or its related or associated persons. Clients should be aware that the past performance of any asset manager does not represent the future performance of that manager.

Please refer to the applicable discretionary asset manager's ADV Part 2A for information about the firm's services, fees, investment methodology, conflicts of interest, disciplinary matters, brokerage practices, and other pertinent information.

Item 9: Disciplinary Information

A. Criminal or Civil Actions

Neither Genesis Marketing Group nor any management person has been:

1. convicted of, pled guilty to, pled nolo contendere to or no contest to, any criminal action;
2. named in a criminal action that is currently pending;
3. found in any action to have violated any investment-related statute or regulation; or
4. the subject of any order, judgment or decree permanently or temporarily enjoining, or otherwise limiting, Genesis Marketing Group or any management person from engaging in any investment-related

B. Administrative Enforcement Proceedings

Neither Genesis Marketing Group nor any management person has been involved in any administrative proceeding before the U.S. Securities and Exchange Commission, any other federal regulatory agency, any state regulatory agency or any foreign financial regulatory authority in which any of such parties was:

1. found to have caused an investment-related business to lose its authorization to do business; or
2. found to have been involved in a violation of an investment-related statute or regulation and was the subject of an order by the agency or authority:
 - a) denying, suspending, or revoking the authorization of Genesis Marketing Group or any management person to act in an investment-related business;
 - b) barring or suspending Genesis Marketing Group or any management person from association with an investment-related business;
 - c) otherwise significantly limiting Genesis Marketing Group or any management person's investment-related activities; or
 - d) imposing a civil money penalty of more than \$2,500 on Genesis Marketing Group or any management person.

C. Self-Regulatory Organization Enforcement Proceedings

Neither Genesis Marketing Group nor any management person has been involved in any proceeding before any self-regulatory organization, such as the Financial Industry Regulatory Authority, in which Genesis Marketing Group or any management person was:

1. found to have caused an investment-related business to lose its authorization to do business; or
2. found to have been involved in a violation of the organization's rules and was: (i) barred or suspended from membership or from association with other members, or was expelled from membership; (ii) otherwise significantly limited from investment-related activities; or (iii) fined more than \$2,500.

Item 10: Other Financial Industry Activities and Affiliations

A. Broker-Dealer or Representative Registration

Genesis Marketing Group is not registered as a broker-dealer and does not have an application to register pending.

B. Futures or Commodity Registration

The firm is registered with the National Futures Association as a commodity trading adviser. The firm is compensated based on a percentage of the investment manager's fees as well as a monthly retainer.

C. Material Relationships Maintained by this Advisory Business and Conflicts of Interest

There is nothing to report for this item.

D. Recommendation or Selection of Other Investment Advisors and Conflicts of Interest

The primary business of the firm is the marketing of the advisory services of other investment advisers, as described in Item 4.B. of this Brochure. The asset manager clients compensate Genesis Marketing Group for bringing in new assets to be managed by the asset managers. To assure that all prospective clients and/or representatives of prospective clients understand the relationship between Genesis Marketing Group and the asset managers, Genesis Marketing Group gives each representative of a prospective client a written disclosure document that describes the relationship between Genesis Marketing Group and the asset manager. The disclosure document describes the fact that the asset manager pays Genesis Marketing Group to obtain clients and describes the terms of the compensation Genesis Marketing Group receives from the asset manager.

The firm recommends separate account managers or other investment products in which it receives compensation from the separate account manager. Please refer to Item 14 of this brochure.

Item 11: Code of Ethics, Participation or Interest in Client Transactions, and Personal Trading

A. Code of Ethics Description

In accordance with the Advisers Act, the firm has adopted policies and procedures designed to detect and prevent insider trading. In addition, the firm has adopted a Code of Ethics (the "Code"). Among other things, the Code includes written procedures governing the conduct of the firm's advisory and access persons. The Code also imposes certain reporting obligations on persons subject to the Code. The Code and applicable securities transactions are monitored by the chief compliance officer of the firm. The firm, upon written request from the client, will send to the client a copy of its Code of Ethics.

The firm has policies and procedures in place to ensure that the interests of its clients are given preference over those of the firm, its affiliates and its employees. For example, there are policies in place to prevent the misappropriation of material non-public information, and such other policies and procedures reasonably designed to comply with federal and state securities laws.

B. Investment Recommendations Involving a Material Financial Interest and Conflicts of Interest

Genesis Marketing Group does not manage assets for clients and therefore, neither the firm nor any related person recommends securities, buys securities or sells securities for clients, in which either the firm or any related person has a material financial interest.

The firm recommends the services of an asset manager who has agreed to share a portion of its management fee with the firm for such referral. Although the firm puts its clients' interests first, there is a conflict of interest in that such referral is conditioned upon the sharing of a portion of the management fees.

C. Advisory Firm Purchase of Same Securities Recommended to Clients and Conflicts of Interest

The firm does not provide any investment management services. Neither Genesis Marketing Group nor any related person invests in securities that the firm or recommends to clients.

D. Client Securities Recommendations or Trades and Concurrent Advisory Firm Securities Transactions and Conflicts of Interest

The firm does not provide any investment management services.

Item 12: Brokerage Practices

A. Factors Used to Select Broker-Dealers for Client Transactions

The factors used to select broker-dealers for client transactions by an asset manager referred by the firm will be disclosed in such investment manager's disclosure brochure.

B. Aggregating Securities Transactions for Client Accounts

The firm acts solely as a solicitor and does not manage advisory client assets. Aggregating and allocating securities transactions will be disclosed in the asset manager's disclosure brochure.

Item 13: Review of Accounts

A. Schedule for Periodic Review of Client Accounts or Financial Plans and Advisory Persons Involved

The frequency of reviews is determined by the investment manager of the client's portfolio. The client should refer to such asset manager's disclosure brochure for detailed information concerning account reviews.

B. Review of Client Accounts on Non-Periodic Basis

Non-periodic reviews are determined by the asset manager of the client's portfolio. The client should refer to such asset manager's disclosure brochure for detailed information concerning non-periodic account reviews.

C. Content of Client-Provided Reports and Frequency

Reports are provided by the asset manager of the client's portfolio. The client should refer to such asset manager's disclosure brochure for detailed information concerning the content and frequency of reports.

Item 14: Client Referrals and Other Compensation

A. Economic Benefits Provided to the Advisory Firm from External Sources and Conflicts of Interest

The firm will enter into contractual agreements to act as a solicitor permitted by Rule 206(4)-3 of the Investment Advisers Act of 1940 ("Act"). Pursuant to these agreements, the firm receives compensation for referring prospective clients to third-party asset managers. Such arrangements will comply with the cash solicitation requirements under the Investment Advisers Act of 1940. Generally, these requirements require the solicitor to have a written agreement with the asset manager. The solicitor must provide the client with a disclosure document describing the fees it receives from the asset manager, whether those fees represent an increase in fees that the asset manager would otherwise charge the client, and whether an affiliation exists between the firm and the asset manager. The firm will provide prospective clients with all applicable written disclosures required by the Act or as otherwise required by state or federal securities regulatory authorities.

B. Advisory Firm Payments for Client Referrals

Genesis Marketing Group does not make payment for client referrals.

Item 15: Custody

Genesis Marketing Group does not maintain custody of client assets or securities. Genesis Marketing Group does not provide any investment management services. Please refer to the applicable asset manager's disclosure brochure for detailed information on custody.

Item 16: Investment Discretion

Genesis Marketing Group does not provide any investment management services. Genesis Marketing Group does not exercise discretion over any client accounts. Please refer to the applicable asset manager's disclosure brochure for detailed information on investment discretion.

Item 17: Voting Client Securities

Genesis Marketing Group does not manage assets for clients and therefore, it does not receive or have access to any information about securities held by any third parties or the ability to vote those securities.

Item 18: Financial Information

A. Balance Sheet

Genesis Marketing Group does not require the prepayment of fees of \$500 or more, six months or more in advance, and as such is not required to file a balance sheet.

B. Financial Conditions Reasonably Likely to Impair Advisory Firm's Ability to Meet Commitments to Clients

The firm does not have any financial issues that would impair its ability to provide services to clients.

C. Bankruptcy Petitions During the Past Ten Years

There is nothing to report for this item.

Item 19: Requirements for State-Registered Advisors

A. Principal Executive Officers and Management Persons

Ronald S. Oldenkamp is the President of Genesis Marketing Group. His education and business background are included in the brochure supplement provided with this brochure.

B. Outside Business Activities Engaged in

Other than what has been supplied in response to Item 10 of this brochure, there is no additional information to disclose.

C. Performance-Based Fee Description

The firm does not charge performance-based fees. (See Item 6 of this brochure.)

D. Disclosure of Material Facts Related to Arbitration or Disciplinary Actions Involving Management Persons

Other than what has been supplied in response to Item 9, there is no additional information to disclose.

E. Material Relationships Maintained by this Advisory Business or Management Persons with Issuers of Securities

Genesis Marketing Group does not have any relationship with issuers of securities, except that, some Asset Manager Clients may offer their services through pooled investment vehicles such as hedge funds or limited partnerships. Under some regulatory interpretations, those Asset Managers are considered to be the issuer of the securities offered in those funds. Genesis Marketing Group may provide services for an Asset Manager that is under common control with Genesis Marketing Group on the same terms as it does for Asset Managers that are not related to it.

Brochure Supplement

September 1, 2014

Genesis Marketing Group

CRD No. 132388

Ronald S. Oldenkamp President

Individual CRD No. 351862

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This brochure supplement provides information about Ronald S. Oldenkamp that supplements the Genesis Marketing Group brochure. You should have received a copy of that brochure. If you did not receive a brochure or if you have any questions about the contents of this supplement, please contact us at 630-887-1414.

Additional information about Ronald S. Oldenkamp is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background and Business Experience

Ronald S. Oldenkamp (b. 1949) is the President and sole shareholder of Genesis Marketing Group. He founded Genesis Marketing Group in 1993 and has been providing services through the Firm since that date. From September 2010 to June 2014, Mr. Oldenkamp served as a part owner for Strategic Investment Partners, LLC, a state-registered investment advisory firm based in San Antonio, Texas. In 2009, Mr. Oldenkamp co-founded Genesis Research and Asset Management, LLC, a registered commodity trading adviser and commodity pool operator. He served as the Director of Client Service and Marketing until December 2012, when the firm stopped doing business. From July 1998 to September 2009, Mr. Oldenkamp was registered as a general securities representative of Warren D. Nadel & Company. He is an active member of the Third Party Marketers Association, is currently Trustee and Treasurer of Christ Church of Oak Brook, Illinois and is an active board member for two not-for-profit organizations.

A. Educational Background

B.S., Agricultural Economics, Michigan State University

B. Business Background

President, Genesis Marketing Group	1993–Present
Co-Owner, Strategic Investment Partners, LLC	09/2010–06/2014
Co-Founder, Director of Client Service and Marketing Genesis Research and Asset Management, LLC	05/2009–12/2012
General Securities Representative Warren D. Nadel & Company	07/1998–09/2009

Item 3: Disciplinary Information

There are no legal or disciplinary matters that would be material to the ability of a client or prospective client to evaluate Mr. Oldenkamp. In particular, Mr. Oldenkamp has not been subject to any of the types of matters described below in this section.

A. Criminal or Civil Actions

Mr. Oldenkamp has never been and is not currently involved in a criminal or civil action in a domestic, foreign or military court, in which Mr. Oldenkamp was:

1. convicted of, pled guilty to, pled nolo contendere to or no contest to, any criminal action;
2. named in a criminal action that is currently pending;
3. found in any action to have violated any investment-related statute or regulation; or
4. the subject of any order, judgment or decree permanently or temporarily enjoining, or otherwise limiting, Mr. Oldenkamp from engaging in any investment-related activity, or from violating any investment-related statute, rule, or order.

B. Administrative Proceedings

Mr. Oldenkamp has never been and is not currently involved in any administrative proceeding before the SEC, any other federal regulatory agency, any state regulatory agency, or any foreign financial regulatory authority in which Mr. Oldenkamp was:

1. found to have caused an investment-related business to lose its authorization to do business; or
2. found to have been involved in a violation of an investment-related
 - a. denying, suspending, or revoking the authorization of Mr. Oldenkamp to act in an investment-related business;
 - b. barring or suspending Mr. Oldenkamp from association with an investment-related business;
 - c. otherwise significantly limiting the investment-related activities of Mr. Oldenkamp;
 - d. or imposing a civil money penalty of more than \$2,500 on Mr. Oldenkamp.

C. Action by Self Regulatory Organizations

Mr. Oldenkamp has not been involved in any proceeding before any self-regulatory organization, such as the Financial Industry Regulatory Authority, in which he was:

1. found to have caused an investment-related business to lose its authorization to do business; or
2. found to have been involved in a violation of the organization's rules and was: (i) barred or suspended from membership or from association with other members, or was expelled from membership; or (ii) otherwise significantly limited from investment-related activities; or (iii) fined more than \$2,500.

D. Other Proceedings

Mr. Oldenkamp has not been involved in any other proceeding in which his professional attainment, designation, or license was revoked or suspended because of a violation of rules relating to professional conduct. Nor has Mr. Oldenkamp ever resigned or otherwise relinquished his attainment, designation, or license in anticipation of such a proceeding.

E. Arbitrations

Mr. Oldenkamp has not been involved in an arbitration that resulted in an award against him in excess of \$2,500 or that found him liable in an arbitration claim that alleged damages in excess of \$2,500 involving any of the following:

1. an investment or an investment-related business or activity;
2. fraud, false statement(s) or omissions;
3. theft, embezzlement or other wrongful taking of property;
4. bribery, forgery, counterfeiting or extortion; or
5. dishonest, unfair or unethical practices.

F. Civil, Self-Regulatory or Administrative Actions

Mr. Oldenkamp has not been involved in an action that resulted in an award or otherwise found him liable involving any of the following:

1. an investment or an investment-related business or activity;
2. fraud, false statement(s) or omissions;
3. theft, embezzlement or other wrongful taking of property;

Item 4: Other Business Activities

There is nothing to report for this item.

Item 5: Additional Compensation

There is nothing to report for this item.

Item 6: Supervision

All employees of Genesis Marketing Group are supervised by Mr. Oldenkamp. As the senior person in the firm, he is not subject to supervision by any other person. The firm has adopted policies and procedures reasonably intended to assure that Mr. Oldenkamp and the firm comply with all applicable statutory and regulatory requirements governing the business of the firm.

Item 7: Requirements for State-Registered Advisors

A. Additional Disciplinary Disclosures

A.1. An Award or Otherwise Being Found Liable in an Arbitration Claim Alleging Damages in Excess of \$2,500

There is nothing to report for this item.

A.2. An Award or Otherwise Being Found Liable in a Civil, Self-Regulatory Organization or Administrative Proceeding

There is nothing to report for this item.

B. Bankruptcy

There is nothing to report for this item.

Brochure Supplement

May 9, 2014

Genesis Marketing Group

CRD No. 132388

Stephanie M. Oldenkamp Sales and Marketing Associate

Individual CRD No. 6308608

19 North Grant Street
Hinsdale, IL 60521

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website: www.genesis2020.com

This brochure supplement provides information about Stephanie M. Oldenkamp that supplements the Genesis Marketing Group brochure. You should have received a copy of that brochure. If you did not receive a brochure or if you have any questions about the contents of this supplement, please contact us at 630-887-1414.

Additional information about Stephanie M. Oldenkamp is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background and Business Experience

Stephanie M. Oldenkamp (b. 1987) is a Sales and Marketing Associate of Genesis Marketing Group.

A. Educational Background

Bachelor of Science in Finance with High Honors University of Illinois at Urbana-Champaign	2010
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B. Business Background

Sales and Marketing Associate, Genesis Marketing Group	04/2013–Present
Consultant, The Kenrich Group, LLC	08/2010–03/2013 05/2009–08/2009
Unemployed	06/2010–07/2010
Student, University of Illinois at Urbana-Champaign	08/2006–05/2010
Finance Co-Op, Johnson & Johnson	06/2008–01/2009

Item 3: Disciplinary Information

Stephanie M. Oldenkamp does not have any disciplinary action to report. Public information concerning her registration as an investment advisor representative may be found by accessing the SEC's public disclosure site at www.adviserinfo.sec.gov.

Item 4: Other Business Activities

Ms. Oldenkamp has no other business activities.

Item 5: Additional Compensation

There is nothing to provide for this item.

Item 6: Supervision

Supervision of Ms. Oldenkamp is performed by Ronald Oldenkamp, Chief Compliance Officer, through reviews of internal transaction and security holdings reports, electronic and physical correspondence, and other internal reports as mandated by the firm and its regulatory authorities.

Item 7: Requirements for State-Registered Advisors

A. Additional Disciplinary Disclosures

A.1. An Award or Otherwise Being Found Liable in an Arbitration Claim Alleging Damages in Excess of \$2,500

There is nothing to report for this item.

A.2. An Award or Otherwise Being Found Liable in a Civil, Self-Regulatory Organization or Administrative Proceeding

There is nothing to report for this item.

B. Bankruptcy

There is nothing to report for this item.